



Working together on Tourism issues in
North Western Ontario

NWOTA/KDCA Working Group
PO Box 65
Morson, Ont. P0W 1J0
Ph/Fax (807) 488-5514



Fort Frances is located on the edge of a major US travel destination.

Northern Minnesota vs. Sunset Country Travel Area (SSCTA).*

- Six Counties, 200 Kilometer radius south of Fort Frances, *1/4 the size of SSCTA.*
- 279,623 people, *3.7 times as many as SSCTA.*
- Very diverse economy, *much more diverse economy than SSCTA.*
- Greatest growth is services, apparel, and heavy construction.
- Gross sales 1.162 million dollars, *4.8 time the economy of SSCTA.*
- Northern Minnesota is a major American Destination.
- Minnesota advertises the land of 10,000 lakes. *NW Ontario has 150,000 lakes.*