

Because so much of our industry (high 90's) and so much of all tourism (79%) is from the US we look at changes in border crossings to determine changes in our industry. We are limited in our ability to compare with Minnesota as MTR does not have access to gross sales by resort. There is no plan to do so.

5 northern counties represent 96% of sales and are within 200km south of Fort Frances. A comparison with Sunset Country from the 2002 sport fishing centre in Fort Frances.

- An area ¼ the size of Sunset Country.
- 3.7 times as the population.
- Very diversified economy.
- Gross sales 4.8 times larger.
- Major American destination.

A comparison of changes to previous year, gross sales for Minnesota and US border crossings for Ontario.

